

**Print**

**Klamath County COVID-19 Emergency Response Grant - Submission #1233**

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**Date Submitted: 7/31/2020**

**I have read the Grant Guidelines Posted on Klamath County's Website**

**Yes/No\***

Yes 

**Grant Cycle\***

COVID-19 Emergency Response 

**Entity Name\***


Basin United Soccer Club 

**Amount Requested\***

\$25,000 

Max to request is \$25,000

**For-Profit/Non-Profit\***

Non-Profit 

**Entity Federal Tax ID Number**

35-2190336 

DO NOT enter SSN.

**Address\***

4500 Foothills Blvd 

**City\***

Klamath Falls 

**State\***

OR 

**Zip Code\***

97601 

**Project Title\***

Basin United Tournaments 

**Grant Contact Name\***

Sean Ferns 

**Email Address\***

Sferns@klamathfalls.city

**Phone Number\***

5418102873

**Fax Number****Project(250 words or less)\***

Basin United has been one of the largest youth sport programs in the Klamath Basin for 20 years. The 60,000 square foot Mike's Field House is one of the largest multipurpose facilities not just in Southern Oregon, but in the Western United States. It is one of the Klamath Basin's premier amenities.

Basin United Soccer Club plans to leverage its facilities by becoming more active in the regional soccer community. Basin United Soccer Club will begin the strategic planning process for hosting soccer tournaments that will draw families to the Klamath Basin, thereby boosting tourism, lodging and restaurant business in the local economy. As a soccer club, our teams attend yearly soccer tournaments hosted by the Rogue Valley Soccer Club and the Redding Soccer Club. We have consistently observed these successful annual tournaments and the ways in which they significantly boost their local economies. The Rogue Memorial Challenge, for example, draws some 3,500 people from across the West for a weekend of events. Medford hotels sell out with bus-loads of tournament players.

The board would like to develop a plan to start hosting tournaments that would bring more visitors to the Klamath Basin and improve the local economy.

Please describe your project and how you will utilize the grant funding

**Need of Funds(250 words or less)\***

Basin United has expanded our efforts to provide opportunities for young and old in the Klamath Basin. Dedicated to both youth and adult soccer, we have in recent years become more engaged in Klamath's broader sports community by providing a location for competitive volleyball teams and elderly walkers. We have also recently begun work on a plan to develop an indoor basketball community, as well as using the courts for pickle ball. Basin United proudly hosts the Klamath Freedom Celebration and their "Movies in the Park" program to benefit local veterans and many other deserving charities. These outdoor activities and the opportunities they provide for Klamath residents to stay connected and healthy during this pandemic have never been more important. These programs only add to Klamath's resiliency, particularly for our vulnerable. Maintaining these important programs and the staff required to service them is critically important.

But Basin United believes that this is also the time to begin planning for a regional soccer tournament for spring 2021. We would use the Klamath County COVID-19 Emergency Response Grant to develop such a strategic plan. These funds would also help with the startup costs associated with the tournament, including signage, tournament guides, gear sales, field lining, tents, tables and chairs, and staff.

Please explain the need of funds in detail. Please be sure to highlight one of the listed requirements (Generating Lodging Tax Revenues, Preserving Business, Protecting Jobs)

**Long-Term(250 words or less)\***

Basin United wants these tournaments to become a hallmark of Klamath Falls tourism. We will be working tirelessly to ensure that there is annual growth occurring with these tournaments. While our initial target is to attract residents from Southern Oregon and Northern California, our ambition is to stretch our reach into other markets. With consistent event success there will be multiple ways in which we can increase revenue that can be reinvested into making the event more and more attractive, simultaneously introducing more revenue opportunities for Klamath County Tourism.

What are the long term implications of receiving grant funds.

**Measurable(250 words or less)\***

Short term success in this industry is defined by planning and executing an event from start to finish, with the end result having at least broke even financially. If our community partners, sponsors and soccer families walk away from the event happy, then we were successful because the odds of them participating with us again increases exponentially. Short term success leads to long term success. Long term success for soccer tournaments will be attracting more teams and families to the Klamath Basin. Soccer tournaments grow via word of mouth from soccer families and coaches. If they have a rewarding experience, they are more likely to tell other soccer communities about the success of our tournament.

Please explain how you plan to measure the success of your project in both the short term and the long term

**Impact(250 words or less)**

Our project addresses the need for tourism in the Klamath Basin and would utilize the beautiful soccer fields that are so well-known across the soccer community. Basin United would spend directly on marketing, while soccer families would spend directly on hotels and restaurants. Soccer tournaments would bring people in from outside Klamath County to spend money in the local economy. The Rogue Valley Soccer Tournament held each Memorial Day guarantees a four-game minimum for teams running from Saturday through to the championship rounds on Monday. This guarantees multiple night stays by thousands of participants from Oregon, California, and Nevada. With an incredible facility and an unbeatable summer climate, we could plan successful tournaments for soccer enthusiasts that would only continue to grow.

In what ways does this project address a need in the tourism industry and show potential to generate more/additional Lodging Tax Revenues

**Required Supporting Documents\***

Basin United Documentation.docx

\*\*\*Proof of Federal Tax ID (if one is issued, do NOT upload docs for SSN)\*\*\*Entity's W-9 form (omit SSN)\*\*\*Grant Budget\*\*\*Insurance Documentation\*\*\*You MUST upload all documents in one (1) pdf document.

**Insurance Requirements**

Insurance Accord 25-S with County required minimums, Klamath County as additional insured, additional insured endorsement, proof of workers comp and auto coverage (if needed). If no employees or autos will be used for grant fulfillment, a document on letterhead stating no employees or autos will be used for grant fulfillment must be submitted.

**Electronic Signature Agreement\***

By checking the "I agree" box below, you agree and acknowledge that 1) your application will not be signed in the sense of a traditional paper document, 2) by signing in this alternate manner, you authorize your electronic signature to be valid and binding upon you to the same force and effect as a handwritten signature, and 3) you may still be required to provide a traditional signature at a later date.

I agree.

**Electronic Signature\***

Sean V. Ferns

**Date/Time\***

7/31/2020

4:45 PM

# Tournament Budget

## Budget for Basin United Soccer Tournament: EXPENSES

Site	Estimated	Actual
Outdoor Field Time Cost	\$8,200.00	
Lighting	\$3,000.00	
Fieldhouse Time Cost	\$4,100.00	
<b>Total</b>	<b>\$15,300.00</b>	<b>\$0.00</b>

Equipment	Estimated	Actual
Balls	\$540.00	
Tournament Shirts	\$7,200.00	
Field Paint	\$400.00	
Cones/Pennies	\$450.00	
Paper supplies	\$150.00	
<b>Total</b>	<b>\$8,740.00</b>	<b>\$0.00</b>

Advertising	Estimated	Actual
Radio	\$1,000.00	
New Paper	\$300.00	
Signs	\$150.00	
Photocopying/Printing	\$100.00	
<b>Total</b>	<b>\$1,550.00</b>	<b>\$0.00</b>

Miscellaneous	Estimated	Actual
Hand Held Radio Batteries	\$25.00	
Water and Ice	\$350.00	
Cleaning Cost	\$250.00	
Stationery supplies	\$100.00	
<b>Total</b>	<b>\$725.00</b>	<b>\$0.00</b>

Salaries & Wages	Estimated	Actual
Tournament Director	\$600.00	
Tournament Staff	\$3,900.00	
Concessions Staff	\$1,560.00	
Officials	\$8,400.00	
Security/Parking Attendance	\$2,000.00	
<b>Total</b>	<b>\$16,460.00</b>	<b>\$0.00</b>

Program	Estimated	Actual
Entertainment/Band	\$3,000.00	
Official Hospitality	\$1,800.00	
Medical/Trainer and Supplies	\$1,000.00	
Other	\$1,000.00	
<b>Total</b>	<b>\$6,800.00</b>	<b>\$0.00</b>

Prizes	Estimated	Actual
Ribbons/Plaques/Trophies	\$400.00	
Gifts/Prizes	\$300.00	
<b>Total</b>	<b>\$700.00</b>	<b>\$0.00</b>

Total Expenses	Estimated	Actual
	<b>\$50,275.00</b>	<b>\$0.00</b>

Actual Cost Breakdown



Estimated vs. Actual

