

Chiloquin Ridge Riders
Name of Applicant

Heather Long
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>7</u> X 10 =	<u>70</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	<u>4</u> X 10 =	<u>40</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	<u>5</u> X 5 =	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	<u>4</u> X 5 =	<u>20</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	<u>8</u> X 10 =	<u>80</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	<u>5</u> X 10 =	<u>50</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	<u>5</u> X 5 =	<u>25</u>	Is there demonstrated community and in-kind support? (max points possible: 25)
(1-10)	<u>7</u> X 10 =	<u>70</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

SUB-TOTAL POINTS: 380
(Sub-Total max points possible: 525)

Add Preference Points

(0-50)	<u>50</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>10</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness

TOTAL POINTS 450 (Max total points possible: 595)

Reviewer Conflict of Interest: _____

Comments: cash match required, 25K limit,

Do you recommend this project for funding: YES NO

Full Funding YES NO

OR

Partial funding: \$ ~~17,000~~ 25,000

Snomobilers tractor

Marquez

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

infrastructure

Score	Weight	Points	
(1-10)	X 10 =	_____	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	X 10 =	_____	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	X 5 =	_____	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	X 5 =	_____	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	X 10 =	_____	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	X 10 =	_____	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	X 5 =	_____	Is there demonstrated community and in-kind support? (max points possible: 25)
(1-10)	X 10 =	_____	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

SUB-TOTAL POINTS: _____
(Sub-Total max points possible: 525)

Add Preference Points

- (0-50) _____ Event held during the Shoulder Season – October through May
- (0-10) _____ Event held outside of the Klamath Falls urban growth boundary
- (0-10) _____ Family Friendliness

TOTAL POINTS _____ (Max total points possible: 595)

Reviewer Conflict of Interest: _____

Comments:

Do you recommend this project for funding:

YES NO

Full Funding YES NO

OR

Partial funding: \$

~~\$ 7,500~~ \$ 25,000

Chiloquin Ridge Riders

KW

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

\$35,000

Score	Weight	Points
(1-10)	7 X 10 =	70
(1-5)	3 X 10 =	30
(1-5)	5 X 5 =	25
(1-5)	? 5 X 5 =	25
(1-10)	5 X 10 =	50
(1-10)	8 X 10 =	80
(1-5)	0 X 5 =	0
(1-10)	5 X 10 =	50

Tractor → snowmobiling
could use more development

Will the project encourage additional overnight stays beyond the project event?
maybe

Does the applicant have the ability to complete the project? Is management and/or administration capable?
(max points possible: 25)

Are the budget and marketing plan realistic?
purchase equipment

Does the applicant clearly demonstrate how the project will leverage funding?
(max points possible: 100)

Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(max points possible: 100)

Is there demonstrated community and in-kind support?
(max points possible: 25)

Is there a strong evaluation method with measurable objectives?
(max points possible: 100)

SUB-TOTAL POINTS: 330
(Sub-Total max points possible: 525)

cash match?

Add Preference Points

(0-50)	50	Event held during the Shoulder Season – October through May
(0-10)	10	Event held outside of the Klamath Falls urban growth boundary
(0-10)	7	Family Friendliness
TOTAL POINTS	67	(Max total points possible: 595)

397

Reviewer Conflict of Interest:

Comments: Great potential to attract snowmobilers. More back roads in K. County than other areas in Oregon

Do you recommend this project for funding: YES NO

Full Funding YES NO

OR Partial funding: \$

\$ ~~35,000~~ 25,000

could help create industry in KC