

RRT

Heather Pramp

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>7</u> X 10 =	<u>70</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	<u>3</u> X 10 =	<u>30</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	<u>5</u> X 5 =	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	<u>5</u> X 5 =	<u>25</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	<u>7</u> X 10 =	<u>70</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	<u>7</u> X 10 =	<u>70</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	<u>5</u> X 5 =	<u>25</u>	Is there demonstrated community and in-kind support? (max points possible: 25)
(1-10)	<u>9</u> X 10 =	<u>90</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

SUB-TOTAL POINTS: 405
(Sub-Total max points possible: 525)

Add Preference Points

(0-50)	<u>25</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness

TOTAL POINTS 435 (Max total points possible: 595)

Reviewer Conflict of Interest:

Comments: glad to see the big screen attracting upple

Do you recommend this project for funding: YES NO

Full Funding YES NO OR Partial funding: \$ 2152

Ross Ragland

KW

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

= \$2152

Score	Weight	Points	
(1-10)	5 X 10 =	50	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	3 X 10 =	30	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50) ?
(1-5)	5 X 5 =	25	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	5 X 5 =	25	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	7 X 10 =	70	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	10 X 10 =	100	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	5 X 5 =	25	Is there demonstrated community and in-kind support? (max points possible: 25)
(1-10)	5 X 10 =	50	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

Convergence Conference

doubled ticket sales

SUB-TOTAL POINTS: 375
(Sub-Total max points possible: 525)

Add Preference Points

(0-50)	40	Event held during the Shoulder Season – October through May
(0-10)	—	Event held outside of the Klamath Falls urban growth boundary
(0-10)	10	Family Friendliness

TOTAL POINTS 425 (Max total points possible: 595)

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO
Full Funding YES NO OR Partial funding: \$ _____