

Chiloquin Vision

Heather Lang

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Event  
**Selection Criteria Summary**  
(Tourism Review Panel scoring)

| Score  | Weight   | Points           |  |
|--------|----------|------------------|--|
| (1-10) | <u>7</u> | X 10 = <u>70</u> | Does the applicant clearly demonstrate how this project will increase out of county visitors?<br>(max points possible: 100)            |
| (1-5)  | <u>3</u> | X 10 = <u>30</u> | Will the project encourage additional overnight stays beyond the project event?<br>(max points possible: 50)                           |
| (1-5)  | <u>5</u> | X 5 = <u>25</u>  | Does the applicant have the ability to complete the project? Is management and/or administration capable?<br>(max points possible: 25) |
| (1-5)  | <u>5</u> | X 5 = <u>25</u>  | Are the budget and marketing plan realistic?<br>(max points possible: 25)  |
| (1-10) | <u>8</u> | X 10 = <u>80</u> | Does the applicant clearly demonstrate how the project will leverage funding?<br>(max points possible: 100)                            |
| (1-10) | <u>7</u> | X 10 = <u>70</u> | Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?<br>(max points possible: 100)  |
| (1-5)  | <u>5</u> | X 5 = <u>25</u>  | Is there demonstrated community and in-kind support?<br>(max points possible: 25)  |
| (1-10) | <u>7</u> | X 10 = <u>70</u> | Is there a strong evaluation method with measurable objectives?<br>(max points possible: 100)  |

SUB-TOTAL POINTS: 395  
(Sub-Total max points possible: 525)

Add Preference Points

|        |           |   |
|--------|-----------|---|
| (0-50) | <u>25</u> | Event held during the Shoulder Season – October through May   |
| (0-10) | <u>10</u> | Event held outside of the Klamath Falls urban growth boundary |
| (0-10) | <u>10</u> | Family Friendliness   |

**TOTAL POINTS** 430 (Max total points possible: 595)

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: this is a need! low hanging fruit do it

Do you recommend this project for funding:  YES  NO

Full Funding  YES  NO OR Partial funding: \$ 5500

Chilogram Visions  
Water Trails map

Marquez

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Event  
**Selection Criteria Summary**  
(Tourism Review Panel scoring)

| Score           | Weight | Points    |  |
|-----------------|--------|-----------|--|
| (1-10) <u>8</u> | X 10 = | <u>80</u> | Does the applicant clearly demonstrate how this project will increase out of county visitors?<br>(max points possible: 100)            |
| (1-5) <u>3</u>  | X 10 = | <u>30</u> | Will the project encourage additional overnight stays beyond the project event?<br>(max points possible: 50)                           |
| (1-5) <u>4</u>  | X 5 =  | <u>20</u> | Does the applicant have the ability to complete the project? Is management and/or administration capable?<br>(max points possible: 25) |
| (1-5) <u>4</u>  | X 5 =  | <u>20</u> | Are the budget and marketing plan realistic?<br>(max points possible: 25)  |
| (1-10) <u>8</u> | X 10 = | <u>80</u> | Does the applicant clearly demonstrate how the project will leverage funding?<br>(max points possible: 100)                            |
| (1-10) <u>8</u> | X 10 = | <u>80</u> | Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?<br>(max points possible: 100)  |
| (1-5) <u>4</u>  | X 5 =  | <u>20</u> | Is there demonstrated community and in-kind support?<br>(max points possible: 25)  |
| (1-10) <u>6</u> | X 10 = | <u>60</u> | Is there a strong evaluation method with measurable objectives?<br>(max points possible: 100)  |

SUB-TOTAL POINTS: 390  
(Sub-Total max points possible: 525)

Add Preference Points

|        |           |   |
|--------|-----------|---|
| (0-50) | <u>10</u> | Event held during the Shoulder Season – October through May   |
| (0-10) | <u>10</u> | Event held outside of the Klamath Falls urban growth boundary |
| (0-10) | <u>10</u> | Family Friendliness   |

**TOTAL POINTS** 420 (Max total points possible: 595)

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: Kayaking v. strong/great experience but not needs this type of tourist-friendly documents.

Do you recommend this project for funding:  YES  NO

Full Funding  YES  NO OR Partial funding: \$ \_\_\_\_\_

\$5,500

Chiloquin Visions

KW

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Event

Selection Criteria Summary

(Tourism Review Panel scoring)

\$5500

| Score            | Weight | Points     |  |
|------------------|--------|------------|--|
| (1-10) <u>7</u>  | X 10 = | <u>70</u>  | Does the applicant clearly demonstrate how this project will increase out of county visitors?<br>(max points possible: 100)            |
| (1-5) <u>3</u>   | X 10 = | <u>30</u>  | Will the project encourage additional overnight stays beyond the project event?<br>(max points possible: 50) <i>maybe</i>              |
| (1-5) <u>5</u>   | X 5 =  | <u>25</u>  | Does the applicant have the ability to complete the project? Is management and/or administration capable?<br>(max points possible: 25) |
| (1-5) <u>5</u>   | X 5 =  | <u>25</u>  | Are the budget and marketing plan realistic?<br>(max points possible: 25)  |
| (1-10) <u>10</u> | X 10 = | <u>100</u> | Does the applicant clearly demonstrate how the project will leverage funding?<br>(max points possible: 100)                            |
| (1-10) <u>10</u> | X 10 = | <u>100</u> | Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?<br>(max points possible: 100)  |
| (1-5) <u>5</u>   | X 5 =  | <u>25</u>  | Is there demonstrated community and in-kind support?<br>(max points possible: 25)  |
| (1-10) <u>7</u>  | X 10 = | <u>70</u>  | Is there a strong evaluation method with measurable objectives?<br>(max points possible: 100) <i>Difficult at this time</i>            |

SUB-TOTAL POINTS: 445  
(Sub-Total max points possible: 525)

Add Preference Points

|        |           |   |
|--------|-----------|---|
| (0-50) | <u>25</u> | Event held during the Shoulder Season – October through May   |
| (0-10) | <u>10</u> | Event held outside of the Klamath Falls urban growth boundary |
| (0-10) | <u>7</u>  | Family Friendliness   |

TOTAL POINTS 42 + 445 = 487 (Max total points possible: 595)

Reviewer Conflict of Interest:

Comments: *Promotional Piece*

Do you recommend this project for funding:  YES  NO

Full Funding  YES  NO

OR

Partial funding: \$ \_\_\_\_\_