Klamath Basin USBC Association
Name of Applicant

Barbara Sullivan
Name of Reviewer

Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Bowling Tournament

Score	Weight	Points	
(1-5) _3_	5	_15_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _2_	5	_10_	Does the applicant have the ability to complete the project? ← Is the budget and plan realistic? ? What is the potential to succeed? ← Is management and/or administration capable? ←
(1-5) _3_	2	_6_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _3_	1	_3_	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) _2_	2	_4_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _38_

Add Preference Points

0-10	_10_	Shoulder Season – before June and after September *April 13 - June 2*
0-10	_8_	Outlying Areas
0-10	_8_	Length of Stay – encourage early arrival and/or late departure
0-10	_5_	Family Friendliness

Deduct Penalty Points

| -10 | _0_ | Previous tourism projects not completed on time or final evaluation not submitted on time |

TOTAL POINTS   _69_

Reviewer Conflict of Interest: _____

Comments: _Budget is expecting the grant funds to cover_
36+ % of the costs. ??

Do you recommend this project for funding: ☑ YES ☐ NO   Partial funding: $ _6,500.00_

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Revised the 28ᵗʰ of September, 2011

$660°°

8/14.

Name of Applicant _____ Name of Reviewer _____

Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _____	5	4	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _____	5	S	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _____	2	S	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _____	1	3	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) _____	2	2	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _____

Add Preference Points

0-10	10	Shoulder Season – before June and after September
0-10	0	Outlying Areas
0-10	10	Length of Stay – encourage early arrival and/or late departure
0-10	S	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS 44

Reviewer Conflict of Interest: _____

Comments: _____

_____

_____

Do you recommend this project for funding: ☒ YES ☐ NO   Partial funding: $2500 _____

USBC Assn.
_____
Name of Applicant

MARQUEZ
_____
Name of Reviewer

Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 5	5	25	How well does/will this project increase tourism? *large #s visitors* Will it encourage longer-term or repeat visits?
(1-5) 5	5	25	Does the applicant have the ability to complete the project? *done before* Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 5	2	10	Is there demonstrated community support? *700 USBC members* Is there evidence of in-kind support? *in Klamath.* Are there endorsements by community groups?
(1-5) 5	1	5	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) 5	2	10	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 75

Add Preference Points

0-10	10	Shoulder Season -- before June and after September
0-10	___	Outlying Areas
0-10	10	Length of Stay -- encourage early arrival and/or late departure
0-10	5	Family Friendliness

Deduct Penalty Points

-10	___	Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS   100

Reviewer Conflict of Interest: _____

Comments: Great event. Big opportunity to bring many visitors. Applicant highly qualified. Target marketing plan. Encourage applicant to leverage tourism grant dollars w/ partnership w/ D. Klamath. New event.

Do you recommend this project for funding: ☒ YES ☐ NO   Partial funding: $ _____ full amount
                                                                                  8,000

Klamath Basin USBC Assoc.
Name of Applicant

Heather Lang
Name of Reviewer

Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 4	5	20	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 4	5	20	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 3	2	6	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 4	1	4	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) 4	2	8	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 58

Add Preference Points

0-10	7	Shoulder Season – before June and after September
0-10	0	Outlying Areas
0-10	6	Length of Stay -- encourage early arrival and/or late departure
0-10	10	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS   81

Reviewer Conflict of Interest: _____

Comments: _____
_____
_____
_____

Do you recommend this project for funding: ☑ YES ☐ NO   Partial funding: $ 6800 _____

Klamath Basin USBC Assoc.
Name of Applicant

Lisa Galloway
Name of Reviewer

2013 Oregon State Bowling Tournament
_4/3 – 6/2 2013_

Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _4_	5	_20_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _4_	5	_20_	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _4_	2	_8_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _4_	1	_4_	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) _4_	2	_8_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _60_

Add Preference Points

	Points	
0-10	_7_	Shoulder Season – before June and after September
0-10	_7_	Outlying Areas
0-10	_8_	Length of Stay – encourage early arrival and/or late departure
0-10	_8_	Family Friendliness

Deduct Penalty Points

	Points	
-10	_0_	Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS _90_

Reviewer Conflict of Interest: _____

Comments: _Sporting events are always a plus – needs to be more specific with marketing –_

Do you recommend this project for funding: ☐ YES ☐ NO   Partial funding: $_6,800_

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_____USBC Bowling_____   _____Amberc_____
Name of Applicant   Name of Reviewer

Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points

(1-5) __4__   5   __20__   How well does/will this project increase tourism?
                                         Will it encourage longer-term or repeat visits?

(1-5) __4__   5   __20__   Does the applicant have the ability to complete the project?
                                         Is the budget and plan realistic?
                                         What is the potential to succeed?
                                         Is management and/or administration capable?

(1-5) __4__   2   __8__   Is there demonstrated community support?
                                         Is there evidence of in-kind support?
                                         Are there endorsements by community groups?

(1-5) __4__   1   __4__   Is the presentation clear, concise and attractive?
                                         Points will be deducted for vague or rambling responses.

(1-5) __4__   2   __8__   Is there a strong evaluation method?
                                         How will the applicant document the impact?
                                         Are the outcomes measurable and objective?

SUB-TOTAL POINTS: __60__

Add Preference Points

     0-10   __8__   Shoulder Season – before June and after September

     0-10   __6__   Outlying Areas

     0-10   __6__   Length of Stay – encourage early arrival and/or late departure

     0-10   __8__   Family Friendliness

Deduct Penalty Points

     -10   _____   Previous tourism projects not completed on time or final evaluation not submitted on
                               time

TOTAL POINTS   __88__

Reviewer Conflict of Interest: _____

Comments: _____

_____

_____

Do you recommend this project for funding: ☒ YES ☐ NO   **Partial funding:** $__7000.00__

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