

KIFF TOTALS

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	X 10 =	210	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	X 10 =	90	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	X 5 =	55	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	X 5 =	75	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	X 10 =	220	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	X 10 =	230	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	X 5 =	100	Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 25)
(1-10)	X 10 =	280	Is there a strong evaluation method with measurable objectives? (max points possible: 100)
SUB-TOTAL POINTS:		1260	(Max total points possible: 525)

Add Preference Points

(0-10)		Event held during the Shoulder Season – October through May
(0-10)		Event held outside of the Klamath Falls urban growth boundary
(0-10)	18	Family Friendliness

TOTAL POINTS

1278

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding: YES NO

Partial funding: \$

28 ÷ 3 = 9333

KIFF

Name of Applicant

Marquez
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>8</u>	X 10 =	<u>80</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5) <u>4</u>	X 10 =	<u>40</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5) <u>5</u>	X 5 =	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5) <u>5</u>	X 5 =	<u>25</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10) <u>8</u>	X 10 =	<u>80</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10) <u>8</u>	X 10 =	<u>80</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5) <u>5</u>	X 5 =	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 25)
(1-10) <u>10</u>	X 10 =	<u>100</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)
SUB-TOTAL POINTS:		<u>455</u>	(Max total points possible: 525)

Add Preference Points

(0-10)	_____	Event held during the Shoulder Season – October through May
(0-10)	_____	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness
TOTAL POINTS	<u>465</u>	

Reviewer Conflict of Interest: _____

Comments: KIFF growing a segment of tourism economy completely lacking previously. Continued growth in attendance and quality of event.

Do you recommend this project for funding: YES NO Partial funding: \$ _____
12+

Klamath Independent Film Festival

Name of Applicant

George Rogers

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>9</u>	X 10 = <u>90</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	<u>2</u>	X 10 = <u>20</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	<u>5</u>	X 5 = <u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	<u>5</u>	X 5 = <u>25</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	<u>9</u>	X 10 = <u>90</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	<u>10</u>	X 10 = <u>100</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	<u>5</u>	X 5 = <u>50</u>	Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 25)
(1-10)	<u>8</u>	X 10 = <u>80</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)
SUB-TOTAL POINTS: <u>470</u>			(Max total points possible: 525)

Add Preference Points

(0-10)	<u>0</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>50</u>	Family Friendliness
TOTAL POINTS	<u>478</u>	

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 10,000

Klamath Independent Film
Name of Applicant

Sally Pearce
Name of Reviewer

Tourism Grant Application – Traditional Program Event

Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>5</u> X 10 =	<u>50</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	<u>3</u> X 10 =	<u>30</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	<u>1</u> X 5 =	<u>5</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	<u>5</u> X 5 =	<u>25</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	<u>5</u> X 10 =	<u>50</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	<u>5</u> X 10 =	<u>50</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	<u>5</u> X 5 =	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 25)
(1-10)	<u>10</u> X 10 =	<u>100</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

(Max total points possible: 525)

SUB-TOTAL POINTS: 335

Add Preference Points

(0-10) 0 Event held during the Shoulder Season – October through May

(0-10) 0 Event held outside of the Klamath Falls urban growth boundary

(0-10)

6

Family Friendliness

TOTAL POINTS

Reviewer Conflict of Interest:

Comments

Do you recommend this project for funding: YES NO Partial funding: \$ 6000⁰⁰