

GAMBLER

Name of Applicant

MARQUE Z

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

| Score | Weight | Points | |
|-----------------------|--------|------------|--|
| (1-10) | 10 | X 10 = 100 | Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100) |
| (1-5) | 3 | X 10 = 30 | Will the project encourage additional overnight stays beyond the project event? (max points possible: 50) |
| (1-5) | 5 | X 5 = 25 | Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25) |
| (1-5) | 4 | X 5 = 20 | Are the budget and marketing plan realistic? (max points possible: 25) |
| (1-10) | 8 | X 10 = 80 | Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100) |
| (1-10) | 8 | X 10 = 80 | Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100) |
| (1-5) | 5 | X 5 = 25 | Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 25) |
| (1-10) | 9 | X 10 = 90 | Is there a strong evaluation method with measurable objectives? (max points possible: 100) |
| SUB-TOTAL POINTS: 450 | | | (Max total points possible: 525) |

Add Preference Points

| | | |
|--------------|----|---|
| (0-10) | | Event held during the Shoulder Season – October through May |
| (0-10) | 10 | Event held outside of the Klamath Falls urban growth boundary |
| (0-10) | 10 | Family Friendliness |
| TOTAL POINTS | | 470 |

Reviewer Conflict of Interest:

Comments: Opportunity for N. County, good fit. Well-supported by N. County folks, after event last year. DK will be of assistance, v. supportive.

Do you recommend this project for funding: YES NO Partial funding: \$

25 letters Budget

\$15,000

Gambles, 500
Name of Applicant

Sally Preece
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

| Score | Weight | Points | |
|--------|------------------|------------|--|
| (1-10) | <u>10</u> X 10 = | <u>100</u> | Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100) |
| (1-5) | <u>5</u> X 10 = | <u>50</u> | Will the project encourage additional overnight stays beyond the project event? (max points possible: 50) |
| (1-5) | <u>5</u> X 5 = | <u>25</u> | Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25) |
| (1-5) | <u>5</u> X 5 = | <u>25</u> | Are the budget and marketing plan realistic? (max points possible: 25) |
| (1-10) | <u>10</u> X 10 = | <u>100</u> | Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100) |
| (1-10) | <u>10</u> X 10 = | <u>100</u> | Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100) |
| (1-5) | <u>5</u> X 5 = | <u>25</u> | Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 25) |
| (1-10) | <u>10</u> X 10 = | <u>100</u> | Is there a strong evaluation method with measurable objectives? (max points possible: 100) |

(Max total points possible: 525)

SUB-TOTAL POINTS: 525

Add Preference Points

(0-10) 1 Event held during the Shoulder Season – October through May

(0-10) 10 Event held outside of the Klamath Falls urban growth boundary

(0-10)

10

Family Friendliness

TOTAL POINTS

545

Reviewer Conflict of Interest:

Comments

Do you recommend this project for funding: YES NO Partial funding: \$ 25000

Or. Gambler Soc Mkt Improvement
Name of Applicant

George Rogers
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

| Score | Weight | Points | |
|------------------------------|--------|-----------|--|
| (1-10) <u>6</u> | X 10 = | <u>60</u> | Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100) |
| (1-5) <u>4</u> | X 10 = | <u>40</u> | Will the project encourage additional overnight stays beyond the project event? (max points possible: 50) |
| (1-5) <u>5</u> | X 5 = | <u>25</u> | Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25) |
| (1-5) <u>4</u> | X 5 = | <u>20</u> | Are the budget and marketing plan realistic? (max points possible: 25) |
| (1-10) <u>8</u> | X 10 = | <u>80</u> | Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100) |
| (1-10) <u>4</u> | X 10 = | <u>40</u> | Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100) |
| (1-5) <u>5</u> | X 5 = | <u>25</u> | Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 25) |
| (1-10) <u>7</u> | X 10 = | <u>70</u> | Is there a strong evaluation method with measurable objectives? (max points possible: 100) |
| SUB-TOTAL POINTS: <u>400</u> | | | (Max total points possible: 525) |

Add Preference Points

| | |
|--------------------------------|---|
| (0-10) <u>0</u> | Event held during the Shoulder Season – October through May |
| (0-10) <u>10</u> | Event held outside of the Klamath Falls urban growth boundary |
| (0-10) <u>8</u> | Family Friendliness |
| TOTAL POINTS <u>418</u> | |

Reviewer Conflict of Interest: _____

Comments:

Do you recommend this project for funding: YES NO Partial funding: \$ 10,000

Oreana Community
Name of Applicant

Weidman
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

| Score | Weight | Points | |
|-------------------|--------|------------|--|
| (1-10) <u>8</u> | X 10 = | <u>80</u> | Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100) |
| (1-5) <u>4</u> | X 10 = | <u>40</u> | Will the project encourage additional overnight stays beyond the project event? (max points possible: 50) |
| (1-5) <u>5</u> | X 5 = | <u>25</u> | Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25) |
| (1-5) <u>4</u> | X 5 = | <u>20</u> | Are the budget and marketing plan realistic? (max points possible: 25) <i>not required</i> |
| (1-10) <u>5</u> | X 10 = | <u>50</u> | Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100) |
| (1-10) <u>7</u> | X 10 = | <u>70</u> | Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100) |
| (1-5) <u>3</u> | X 5 = | <u>15</u> | Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 25) |
| (1-10) <u>7</u> | X 10 = | <u>70</u> | Is there a strong evaluation method with measurable objectives? (max points possible: 100) |
| SUB-TOTAL POINTS: | | <u>365</u> | (Max total points possible: 525) <i>June 28-30</i> |

Add Preference Points

| | |
|-----------------|--|
| (0-10) <u>0</u> | Event held during the Shoulder Season – October through May |
| (0-10) <u>7</u> | Event held outside of the Klamath Falls urban growth boundary <i>North Klamath</i> |
| (0-10) <u>4</u> | Family Friendliness <i>Chiloquin</i> |
| TOTAL POINTS | <u>11</u> [372] |

Reviewer Conflict of Interest: _____

Comments: Cool Event

Do you recommend this project for funding: YES NO Partial funding: \$ at least \$5,000 - \$7500

\$75,000
June 28-30
25-45