

Genevieve Lopens

Name of Applicant

Lisa Salloway

Name of Reviewer

Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>2</u>	5	<u>10</u>
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>5</u>	2	<u>10</u>
(1-5) <u>4</u>	1	<u>4</u>
(1-5) <u>3</u>	2	<u>6</u>
SUB-TOTAL POINTS:		<u>45</u>

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Are the budget and marketing plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

Add Preference Points

0-10	<u>5</u>	Event held during the Shoulder Season – before June and after September
0-10	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
0-10	<u>2</u>	Length of Stay – event encourage early arrival and/or late departure
0-10	<u>10</u>	Family Friendliness

Deduct Penalty Points

-10	<u>17</u>	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	<u>0</u>	Vague or rambling responses.

TOTAL POINTS

62

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding: YES NO Partial funding: \$ 2,500

Linkville Lopers
Name of Applicant

Matt Dodson
Name of Reviewer

Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>3</u>	5	<u>15</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>3</u>	2	<u>6</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>5</u>	1	<u>5</u>	Is the presentation clear, concise and attractive?
(1-5) <u>5</u>	2	<u>10</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL POINTS:		<u>61</u>	
<u>Add Preference Points</u>			
0-10		<u>0</u>	Event held during the Shoulder Season – before June and after September
0-10		<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
0-10		<u>5</u>	Length of Stay – event encourage early arrival and/or late departure
0-10		<u>5</u>	Family Friendliness
<u>Deduct Penalty Points</u>			
-10		_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5		_____	Vague or rambling responses.
TOTAL POINTS		<u>71</u>	

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 2,500

LINKVILLE LOBBERS
Name of Applicant

CHIP MASSIE
Name of Reviewer

Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score Weight Points

(1-5) 3 5 15

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

(1-5) 5 5 25

Does the applicant have the ability to complete the project?
Are the budget and marketing plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

(1-5) 5 2 10

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

(1-5) 5 1 5

Is the presentation clear, concise and attractive?

(1-5) 5 2 10

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 65

Add Preference Points

0-10 0

Event held during the Shoulder Season – before June and after September

0-10 0

Event held outside of the Klamath Falls urban growth boundary

0-10 3

Length of Stay – event encourage early arrival and/or late departure

0-10 10

Family Friendliness

Deduct Penalty Points

-10 _____

Previous tourism projects not completed on time or final evaluation not submitted on time

-5 _____

Vague or rambling responses.

TOTAL POINTS 78

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 2500.00

Linkville Lopers

MARQUEZ

Name of Applicant

Name of Reviewer

Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>4</u>	5	<u>20</u>
(1-5) <u>4</u>	5	<u>20</u>
(1-5) <u>3</u>	2	<u>6</u>
(1-5) <u>3</u>	1	<u>3</u>
(1-5) <u>5</u>	2	<u>10</u>
SUB-TOTAL POINTS:		<u>59</u>

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Are the budget and marketing plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

Add Preference Points

0-10	_____	Event held during the Shoulder Season – before June and after September
0-10	_____	Event held outside of the Klamath Falls urban growth boundary
0-10	<u>5</u>	Length of Stay – event encourage early arrival and/or late departure
0-10	<u>5</u>	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS

69

Reviewer Conflict of Interest:

Comments: Well thought out plan. Multi-day event.

Do you recommend this project for funding: YES NO Partial funding: \$ 2,500

Linkville Lopers
Klamath Trail Running Festival
 Name of Applicant

Julie Van Moorhem
 Name of Reviewer

**Tourism Grant Application
 Selection Criteria Summary
 (Tourism Review Panel scoring)**

Score	Weight	Points
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>4</u>	5	<u>20</u>
(1-5) <u>4</u>	2	<u>8</u>
(1-5) <u>4</u>	1	<u>4</u>
(1-5) <u>4</u>	2	<u>8</u>

How well does/will this project increase tourism?
 Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
 Are the budget and marketing plan realistic?
 What is the potential to succeed?
 Is management and/or administration capable?

Is there demonstrated community support?
 Is there evidence of in-kind support?
 Are there endorsements by community groups?

Is the presentation clear, concise and attractive?

Is there a strong evaluation method?
 How will the applicant document the impact?
 Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 55

Add Preference Points

0-10	<u>—</u>	Event held during the Shoulder Season – before June and after September
0-10	<u>—</u>	Event held outside of the Klamath Falls urban growth boundary
0-10	<u>5</u>	Length of Stay – event encourage early arrival and/or late departure
0-10	<u>5</u>	Family Friendliness

Deduct Penalty Points

-10	<u>—</u>	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	<u>—</u>	Vague or rambling responses.

TOTAL POINTS 65

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 2500